Year 2040
Metropolitan Transportation Plan

Public Involvement Plan

Prepared for the
St. Joseph Area Transportation Study Organization
(SJATSO)

April 2014
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St. Joseph Area Metropolitan Transportation Study Organization

Metropolitan Planning Organizations (MPOs) are agencies that administer the federally required transportation planning process in urbanized areas of greater than 50,000 in population. In the St. Joseph Area, this organization is called the St. Joseph Area Transportation Study Organization (SJATSO). Under the authority of the Federal Highway Administration and Federal Transit Administration, and in conjunction with the States of Missouri and Kansas, SJATSO is responsible for developing transportation plans and funding programs for the St. Joseph Area. SJATSO is governed by a Coordinating Committee that includes representatives from area governments. In Missouri, these include: the Counties of Buchanan and Andrew, Cities of St. Joseph and Savannah, and the Village of Country Club; in Kansas: the County of Doniphan, Cities of Wathena and Elwood.

The plans and programs of the MPO provide for the development of an integrated, multimodal transportation system that facilitates the efficient movement of people and goods, considers all modes of transportation, and supports community and economic development goals. One of the major “tools” for developing this multimodal transportation system is the Metropolitan Transportation Plan (MTP, formerly referred to as the LRTP), which establishes policies and priorities for future investment. The current plan, adopted February 2010, looks out to the year 2035. The SJATSO will complete the 2040 MTP update by February 2015 and public involvement is a critical part of developing this update. This Public Involvement Plan (PIP) outlines the anticipated outreach efforts during the MTP update. The MPO’s public participation process also satisfies St. Joseph Transit’s public participation requirements for the POP.

Metropolitan Transportation Plan Steering Committee

Prior to the kick-off of the St. Joseph Area 2040 MTP, the Coordinating Committee formed a Steering Committee to oversee and guide the work for the update of the MTP. It is comprised of individuals from the various jurisdictions and agencies represented by the MPO. Non-voting, ex officio members include transportation agency representatives. Working with URS Corporation, the consultant for the project, the Steering Committee will meet at key decision points to guide and provide input into the process.

Key responsibilities of the Steering Committee include:

- Assist in developing this Public Involvement Plan that actively seeks the input and participation from the municipalities, agencies, businesses and residents within the St. Joseph Area.
- Communicate with organizations they represent and assist with other public involvement activities
- Develop updated MTP goals and objectives and performance measures
- Balance and prioritize competing public objectives
- Establish and recommend priorities for area transportation needs
• Provide input into developing solutions and refining recommendations

Members of the steering committee participating in the SJATSO 2040 MTP are summarized in Table 1.

**Table 1. MTP Steering Committee Members**

<table>
<thead>
<tr>
<th>Steering Committee Member</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>Don Dillman</td>
<td>City of Savannah</td>
</tr>
<tr>
<td>Bob Dempster</td>
<td>Commerce Bank</td>
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<tr>
<td>Steve Johnston</td>
<td>Community Alliance</td>
</tr>
<tr>
<td>Teresa McAnerney</td>
<td>NE KS Coalition for Regional Economic Development</td>
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<tr>
<td>Jerry Russell</td>
<td>City of St. Joseph</td>
</tr>
<tr>
<td>Kent Shipley</td>
<td>Village of Country Club</td>
</tr>
<tr>
<td>Kris Stiens</td>
<td>Environmental Consultant</td>
</tr>
<tr>
<td>Kylee Strough</td>
<td>United Way</td>
</tr>
<tr>
<td>Jim Richardson</td>
<td>City of Wathena</td>
</tr>
<tr>
<td>Mary Gaston</td>
<td>First Transit</td>
</tr>
<tr>
<td>Bob Fitzpatrick</td>
<td>St. Joseph Bike Club</td>
</tr>
<tr>
<td>Shana Meyers</td>
<td>Missouri Western State University</td>
</tr>
<tr>
<td>Scott Albers</td>
<td>Nor-Am Cold Storage</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ex-Officio Members</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Allison Smith</td>
<td>Kansas Department of Transportation</td>
</tr>
<tr>
<td>Shannon Kusilek</td>
<td>Missouri Department of Transportation</td>
</tr>
</tbody>
</table>

**Public Involvement Requirements**

This PIP is guided by both requirements as well as best practices for public participation. It is also heavily influenced by the experience of previous public involvement efforts. Section 3.0 of the current MTP provides an overview of the activities used during its development. Because of the importance of public participation in a democracy, different levels of government emphasize public participation and establish specific requirements for it. Below are summaries of requirements related to transportation planning as well as those that address involvement by, and impacts on, minority and low-income communities. These latter requirements are often referred to as Title VI and/or Environmental Justice.
Transportation-Related Public Involvement Requirements

Metropolitan Transportation Planning
23 USC Section 134 (i) (5)

(A) “Each metropolitan planning organization shall provide citizens, affected public agencies, representatives of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, and other interested parties with a reasonable opportunity to comment on the transportation plan.”

(B) CONTENTS OF PARTICIPATION PLAN.—A participation plan—
   (i) shall be developed in consultation with all interested parties; and
   (ii) shall provide that all interested parties have reasonable opportunities to comment on the contents of the transportation plan.

(C) METHODS.—In carrying out subparagraph (A), the metropolitan planning organization shall, to the maximum extent practicable—
   (i) hold any public meetings at convenient and accessible locations and times;
   (ii) employ visualization techniques to describe plans; and
   (iii) make public information available in electronically accessible format and means, such as the World Wide Web, as appropriate to afford reasonable opportunity for consideration of public information under subparagraph (A).

Public Participation Planning Requirements
23 CFR 450.316 (b)

(1) Include a proactive public involvement process that provides complete information, timely public notice, full public access to key decisions, and supports early and continuing involvement of the public in developing plans and TIPs and meets the requirements and criteria specified as follows:
   (i) Require a minimum public comment period of 45 days before the public involvement process is initially adopted or revised;

Metropolitan Planning - Consultation
49 USC Sections 5303 (i) (5) (A)

“In each metropolitan area, the metropolitan planning organization shall consult, as appropriate, with State and local agencies responsible for land use management, natural resources, environmental protection, conservation, and historic preservation concerning the development of a long-range transportation plan.”
Metropolitan Planning - Participation by Interested Parties
49 USC Sections 5303 (i) (6) (A) – (C)

“Each metropolitan planning organization shall provide citizens, affected public agencies, representatives of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, and other interested parties with a reasonable opportunity to comment on the transportation plan.”

“A participation plan…shall be developed in consultation with all interested parties; and shall provide that all interested parties have reasonable opportunities to comment on the contents of the transportation plan…the metropolitan planning organization shall, to the maximum extent practicable hold any public meetings at convenient and accessible locations and times; employ visualization techniques to describe plans; and make public information available in electronically accessible format and means, such as the World Wide Web, as appropriate to afford reasonable opportunity for consideration of public information under subparagraph (A).”

MoDOT’s Long-Range Transportation Direction - Missouri Department of Transportation
“Ensuring that citizens have the chance to participate in the transportation decision-making process is a growing concern nationally, and MoDOT recognizes the importance of its obligation to provide these opportunities for all Missourians. MoDOT will work with its local and national transportation partners to provide opportunities for all Missourians to participate in the transportation decision-making process.”

Kansas Long Range Transportation Plan Public Involvement Report – Kansas Department of Transportation (KDOT)
“KDOT’s Public Involvement Program is built on a solid foundation, one that calls on public involvement to be a way of life at the agency not just an event.”

Environmental Justice Regulations¹
The need to consider Environmental Justice is embodied in many laws, regulations, and policies, including, but not limited to, the following:

- Title VI of the Civil Rights Act of 1964 (Title VI)
- National Environmental Policy Act of 1969 (NEPA)
- President’s Executive Order 12898 on Environmental Justice, 1994
- U.S. DOT Order 5610.2 Implementing Executive Order 12898, 1997
- Section 109(h) of Title 23

¹ The AASHTO Center for Environmental Excellence contains additional reference information on Environmental Justice. It can be found at: http://environment.transportation.org/environmental_issues/environmental_justice/
• The Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (URA)
• Moving Ahead for Progress in the 21st Century (MAP-21)

**Title VI of the Civil Rights Act of 1964 (Title VI)**

Title VI of the Civil Rights Act of 1965 states that “no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving Federal financial assistance.” prohibits discrimination on the basis of race, color, and national origin in programs and activities receiving federal financial assistance.

**National Environmental Policy Act of 1969 (NEPA)**

NEPA established a U.S. national policy promoting the enhancement of the environment, including requirements for formal analysis of environmental impacts of major federal government actions (Environmental Impact Statements and Environmental Assessments). The law also established the President’s Council on Environmental Quality (CEQ), which maintains regulations implementing the law. Environmental impacts considered include hydrological/geological, biological/ecological, social, and health in addition to more recent requirements related to archeological, historical, cultural, and financial impacts. Subsequent Presidential Executive Orders and legislation clarify consideration of impacts on low income and minority communities.

**Executive Order 12898 on Environmental Justice**

EO 12898, instated February 11, 1994, further reinforces Title VI by requiring that Federal agencies make environmental justice part of their mission. Specifically, agencies are required to consider, identify and correct programs, policies, and activities that have disproportionately high and adverse human health or environmental effects on minority and low-income populations. EO 12898 also tasks Federal agencies with ensuring that public notifications regarding environmental issues are concise, understandable, and readily accessible. Socioeconomic and demographic data were studied to determine if a disproportionate number (greater than 50 percent) of minority or low-income people have the potential to be adversely affected by the alternatives.

**U.S. DOT Order 5610.2 Implementing Executive Order 12898**

The intent of the Department of Transportation Order on Environmental Justice (DOT Order 5610.2), dated April 15, 1997, is to integrate the goals of EO 12898 into DOT operations. This is to be done through a process developed within the framework of existing requirements; primarily NEPA, Title VI, URA (as amended), current Federal transportation legislation, and other DOT applicable statutes, regulations and guidance that concern planning; social, economic, or environmental matters; public health or welfare; and public involvement. FHWA Order 6640.23 (December 2, 1998) also establishes policies and procedures specific to the Federal Highway Administration (FHWA) for use in complying with Executive Order 12898.
The Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (URA)The objectives of the URA are to provide uniform, fair and equitable treatment of persons whoare displaced in connection with federally funded projects; to ensure relocation assistance isprovided; to ensure that decent, safe, and sanitary housing is available within the person’sfinancial means; to help improve the housing conditions of displaced persons currently living insubstandard housing; and, to encourage and expedite acquisition of property without coercion.

Moving Ahead for Progress in the 21st Century (MAP-21)Moving Ahead for Progress in the 21st Century (MAP-21), the metropolitan and statewidetransportation planning processes are continued and enhanced to incorporate performancegoals, measures, and targets into the process of identifying needed transportationimprovements and project selection. Public involvement remains a hallmark of the planningprocess.”

Americans with Disabilities Act (ADA)Americans with Disabilities Act of 1990 (ADA) stipulates involving those with disabilitiesin the development and improvement of services. In highway planning, it is essential in thedevelopment of access at sidewalks and ramps, street crossings, and in parking or transit accessfacilities. Also, sites where public involvement activities are occurring, as well as theinformation presented, must be accessible to persons with disabilities.

ADA requires specific participation activities -- particularly for paratransit plans. These include the following, which are also appropriate for the development of the Metropolitan Transportation Plan:

- outreach (developing contacts, mailing lists, and other means of notification to participate)
- consultation with individuals with disabilities
- opportunity for public comment
- accessible formats
- public hearings
- summaries of significant issues raised during the public comment period
- ongoing efforts to involve the disability community in planning

Persons with Limited English Proficiency (LEP)Persons with Limited English Proficiency (LEP)Executive Order 13166, issued August 11, 2000, requires Federal agencies to examine the services they provide, identify any need for services to those with limited English proficiency (LEP) and, without unduly burdening the agency, develop and implement a system to provide those services. It also requires that Federal agencies work to ensure that recipients of Federal financial assistance provide meaningful access to their LEP applicants and beneficiaries. The Policy Guidance Document “Enforcement of Title VI of the Civil Rights Act of 1964 - National

2 Source: Federal Highway Administration web site: http://www.fhwa.dot.gov/reports/pittd/ada.htm
Origin Discrimination Against Persons With Limited English Proficiency” (LEP Guidance) sets forth compliance standards to ensure that programs and activities normally provided in English are accessible to LEP persons and thus do not discriminate on the basis of national origin in violation of Title VI’s prohibition against national origin discrimination.

**Approach to Public Involvement**

The SJATSO Coordinating Committee is responsible for regional transportation policy and has the responsibility of adopting the MTP as well as shorter-term funding priorities. Its members represent the different communities in the St. Joseph Area. The ultimate goal of public involvement is to provide opportunities for members of the public to influence the MTP, its policies and its priorities. Clarifying how, when and to what extent they can influence the outcome is part of ongoing communication.

The PIP outlines a number ways to identify and involve people in ways that are effective and meaningful. Because there are so many people affected by transportation services, it is important to identify and engage individuals and organizations that represent a wide variety of experiences and perspectives on transportation. These can range from individuals who rely exclusively on public transit to business owners concerned about access and congestion. The plan will represent the broad public interest rather than any one specific group. Consequently, involvement in the plan’s development must include more than those who are highly motivated to participate.

The MTP Steering Committee embraces the International Institute for Public Participation (IAP2) Core Values for the Practice of Public Participation, as outlined in Table 2.

**Table 2. IAP2 Core Values for the Practice of Public Participation**

1. Public participation is based on the belief that those who are affected by a decision have a right to be involved in the decision-making process.
2. Public participation includes the promise that the public’s contribution will influence the decision.
3. Public participation promotes sustainable decisions by recognizing and communicating the needs and interests of all participants, including decision makers.
4. Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision.
5. Public participation seeks input from participants in designing how they participate.
6. Public participation provides participants with the information they need to participate in a meaningful way.
7. Public participation communicates to participants how their input affected the decision.

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3 Copyright 2007 International Association for Public Participation (IAP2)
4 In this case, the term “sustainable” means that the decision is not likely to change or be overturned in the near future.
The following sections describe the many different levels of public involvement that will be included in the MTP planning process.

**Identifying and Informing Stakeholders**
A stakeholder is someone who has something at stake. In this case, stakeholders include people who are affected by how, when and where transportation investment occurs. Stakeholders may include people who have some direct involvement in the transportation system (e.g., Public Works staff) or they may simply be a user or beneficiary of transportation services (e.g, a commuter). In order to participate in the planning process, stakeholders must be aware that the planning process is occurring. Much of this effort will occur at the beginning of the planning process, though it will also occur intermittently throughout the process.

The planning process will include a number of milestones where the public must be informed about opportunities to influence the direction of the planning process and its eventual outcomes. Because of competing demands on people’s time and attention, as well as different communication styles and comfort levels, communication strategies must be varied. A direct mailing might be appropriate to some people, for example, while personal contact may be required to reach others. While some people might gravitate to the regional planning process, others may require more personal contact and coaxing. When necessary, the planning process will come to them.

Appendix A identifies a working list of stakeholder groups. Potential tools and techniques to inform stakeholders include the following. When used, each of these efforts will be documented:

- Newsletter
- Media release
- Project web site (utilizing the existing SJATSO website)
- E-mail distribution list
- In-person briefings (e.g., public officials, boards of civic organizations)
- Informal networks of contacts
- Frequently Asked Questions resource (print and web)

**Consulting with Stakeholders**
Another level of public involvement involves consultation. The general public and various stakeholders are important sources of information and feedback. This includes information on transportation conditions; the experiences, needs, and desires of transportation users; and the expectations, concerns or wishes about the future. In reviewing products from the planning process, stakeholders will let us know whether or not what is presented reflects their understanding and objectives.

Potential tools and techniques to consult with stakeholders include the following:
- Information about operations, physical conditions and trends from transportation providers
- General public opinion scientific survey (by telephone)
- Survey of employees at large employers (written)
- Transit user survey (in person)
- Special presentations/feedback sessions (e.g., public officials, boards of civic organizations)
- E-mail and written correspondence to project manager
- Feedback from materials reviewed at public meetings, on-line and at libraries, city halls, community centers, etc.

Each of these efforts will be documented or summarized for the MTP Steering Committee, inventoried on the project web site, and include responses to specific questions and feedback.

**Direct Stakeholder Involvement**
Direct involvement of stakeholders means working more closely with them during the process to ensure the concerns and objectives are understood and fully considered. The emphasis of these activities is that the MTP Steering Committee, project managers and consultants are committed to working with these groups to seriously consider, if not fully incorporate, the objectives of these groups.

This type of public participation includes opportunities for different groups to come to common understandings and learn from each other. Smaller, but representative groups will be engaged to dig more deeply into questions of transportation problems, policies, priorities, and long-term objectives. These activities will include both randomly selected individuals as well as targeted groups of stakeholders that have more direct influence on the transportation system.

Potential tools and techniques to involve stakeholders include the following:

- Community Focus Groups that include citizens of the St. Joseph Area
- Leadership Focus Groups that include public officials and service providers

These efforts will be documented or summarized for the MTP Steering Committee and inventoried on the project web site.

**Key Stakeholder Collaboration**
Collaboration means partnering with key transportation agencies and service providers in this update to the MTP. Formulating the plan’s ultimate recommendations and policies together will ensure that the vision of the MTP is realistic, supported by each agency, and reflects a long-term vision informed by public participation. Primary means of this collaboration will include working sessions of the MTP Steering Committee and/or SJATSO Coordinating Committee. Representatives of the general public (e.g., transit riders, civic groups, business organizations)
may be specifically asked to participate in these sessions in some way to ensure that these voices are heard.

Potential tools and techniques to support stakeholder collaboration include the following:

- MTP Steering Committee working sessions
- SJATSO Coordinating Committee working session
- Joint Steering Committee/Coordinating Committee working session

Each of these efforts will be documented or summarized and inventoried on the project website.

Milestones/ Work Tasks
The MTP planning process includes a number of work tasks with milestones associated with them. Major milestones and public involvement phases are indicated below. Following these are the technical work tasks that the project managers and consultants will undertake to guide public involvement and decision making. Finally, components of plan development are listed, each of which can be influenced by public involvement. Appendix B identifies the public involvement techniques, targeted stakeholder groups and key milestones in the decision making process.

Major Milestones
- MTP kickoff and dissemination of Public Involvement Plan
- Transportation inventory and analysis
- Launch of major public input and consultation initiatives
- Completion of transportation inventory and analysis
- Survey and focus group results
- Release of draft investment/development scenario
- Release of Draft MTP policies, recommendations and performance measures

Public Involvement Phases
- Finalize Public Involvement Plan for the update to the MTP
- Continue to develop the list of stakeholders and refine techniques to target these groups
- Public input on transportation issues, problems, opportunities and objectives
- Review and input with regard to transportation inventory and analysis
- Involvement in development of MTP policies, recommendations and performance measures

Transportation Inventory and Analysis
- Inventory of comprehensive land use and economic development plans and policies
- Inventory and mapping of socioeconomic and development conditions and trend data
- Review of results of survey data and stakeholder focus groups
- Update and refinement of the Travel Demand Model
- Inventory and analysis of existing transportation system and its maintenance and performance
- Transportation safety and security analysis
- Inventory and analysis of environmental considerations
- Identification of existing and future operations and management strategies
- Review the cost effectiveness of alternatives to solve transportation network deficiencies
- Impact and service level analysis for disadvantaged populations
- Environmental resource mapping

*Development of MTP Policies, Recommendations and Performance Measures*
- Update goals and objectives
- Develop evaluation criteria to guide the screening of long-range investment alternatives
- Develop performance measures
- Review and evaluation of funding alternatives, financial coordination, and implementation strategies
- Development of short, medium and long range transportation priorities
- Future land use recommendations
- Future roadway recommendations and functional role
- Pedestrian and bicycle recommendations
- Transit system recommendations
- Travel Demand Management (TDM) plan
- Intelligent Transportation Systems (ITS) plan
- Environmental mitigation plan
Appendix A: Stakeholders

This inventory of stakeholders is not organized by order of importance. A more detailed inventory of stakeholders and contact information will be kept on file and updated on an ongoing basis. This will include information on the needs of the stakeholder related to dissemination of information, how best to involve them, and contacts that occur.

Area Residents
- Andrew County
- Buchanan County
- Doniphan County
- City of Elwood
- City of Savannah
- City of St. Joseph
- Village of Country Club
- Racial/ethnic minority groups
- Low income residents/households

Businesses and Business Organizations
- InterServ
- St. Joseph Chamber of Commerce
- St. Joseph Downtown Partnership

Civic and Booster Organizations
- Community and Neighborhood Groups
- St. Joseph Area Convention & Visitors Bureau
- St. Joseph Bicycle Club

Economic Development/Planning Authorities
- Economic Opportunity Corporation of St. Joseph
- St. Joseph Regional Port Authority
- St. Joseph Riverfront Corporation

Elected Officials
- City Council and Mayors
- Planning Commissions
- State Legislators
- Transportation and Public Works Committees

Human Services Organizations
- MERIL

Institutions and Large Trip Generators
- Missouri Western State University
- Heartland Health

Public Officials
- City Coordinators/Administrators
- Public Works Staff
- St. Joseph Park and Recreation District

Transportation System Users
- Bicyclists
- Pedestrians
- Car drivers
- Transit riders
- Transit “dependent” individuals

Transportation Agencies and Providers
- Andrew County Road Dept.
- Buchanan County Road Dept.
- Doniphan County Road Dept.
- St. Joseph Public Works Dept.
- St. Joseph Transit
- KDOT
- MoDOT
- Freight Rail
  - BNSF Rail
  - Union Pacific Rail
# Appendix B: Public Involvement Techniques

<table>
<thead>
<tr>
<th>Technique</th>
<th>Primary Targeted Stakeholders</th>
<th>Timing</th>
<th>Major Milestones</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Steering Committee</td>
<td>• Andrew County</td>
<td>Meetings to be scheduled around completion of major milestones (4 or 5 anticipated meetings – some meetings will address multiple topics); monthly communications regarding project progress</td>
<td>• Finalize PIP for the update to the MTP</td>
</tr>
<tr>
<td></td>
<td>• Buchanan County</td>
<td></td>
<td>• Review update and refinement of the Travel Demand Model</td>
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<tr>
<td></td>
<td>• Doniphan County</td>
<td></td>
<td>• Review survey and focus group results</td>
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<tr>
<td></td>
<td>• City of Savannah</td>
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<td>• Review results of transportation inventory and analysis</td>
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<td></td>
<td>• City of St. Joseph</td>
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<td>• Review investment/development scenarios</td>
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<td></td>
<td>• Village of Country Club</td>
<td></td>
<td>• Draft MTP policies, recommendations and performance measures</td>
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<td></td>
<td>• Human Services Organizations</td>
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<tr>
<td></td>
<td>• Business/Business Organizations</td>
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<tr>
<td></td>
<td>• Freight Rail</td>
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<td></td>
<td>• St. Joseph Transit</td>
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<tr>
<td>• Media release</td>
<td>• Area Residents</td>
<td>At major milestones</td>
<td>• Project announcement and PIP dissemination</td>
</tr>
<tr>
<td>• Project web site</td>
<td>• Transportation System Users</td>
<td></td>
<td>• Survey and focus group results</td>
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<tr>
<td>• Frequently Asked</td>
<td></td>
<td></td>
<td>• Results of transportation inventory and analysis</td>
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<tr>
<td>Questions resource (print</td>
<td></td>
<td></td>
<td>• Investment/development scenarios</td>
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<tr>
<td>and web)</td>
<td></td>
<td></td>
<td>• Release of Draft MTP policies and recommendations</td>
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<td>Technique</td>
<td>Primary Targeted Stakeholders</td>
<td>Timing</td>
<td>Major Milestones</td>
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</tbody>
</table>
| E-Newsletter                      | Elected Officials  
Public Officials  
Businesses Organizations  
Civic Organizations  
Economic Development Authorities  
Human Services Organizations  
Institutions and Large Trip Generators  
Transportation Agencies and Providers | E-newsletter prepared near final draft of MTP | Include discussion of survey and focus group results  
With draft investment/development scenarios  
With release of Draft MTP policies, recommendations and priorities |
| In-person briefings  
Informal networks of contacts     | Elected Officials  
Area Residents  
Racial/ethnic minority groups  
Low income residents/households | Early in process | With launch of major public input and consultation initiatives  
Following results of survey and focus group |
| Data re: operations, physical conditions and trends | Transportation Agencies and Providers  
Economic Development/Planning Authorities | Early in process | With launch of transportation inventory and analysis |
<table>
<thead>
<tr>
<th>Technique</th>
<th>Primary Targeted Stakeholders</th>
<th>Timing</th>
<th>Major Milestones</th>
</tr>
</thead>
<tbody>
<tr>
<td>General public opinion survey</td>
<td>Area Residents, Transportation System Users</td>
<td>Completed prior to MTP kickoff</td>
<td>With launch of major public input and consultation initiatives</td>
</tr>
<tr>
<td>Survey of employees</td>
<td>Businesses and Business Organizations, Institutions and Large Trip Generators</td>
<td>Mid-way through process</td>
<td>With launch of major public input and consultation initiatives</td>
</tr>
<tr>
<td>Special presentation(s)</td>
<td>Elected Officials, Public Officials, Businesses and Business Organizations, Civic and Booster Organizations</td>
<td>Mid-way through process</td>
<td>Completion of draft MTP</td>
</tr>
<tr>
<td>Community Focus Groups</td>
<td>Bicyclists, Car drivers, Transit riders, Transit “dependent” individuals, Racial/ethnic minority groups, Low income residents/households</td>
<td>Mid-way through process</td>
<td>With launch of major public input and consultation initiatives</td>
</tr>
<tr>
<td>Technique</td>
<td>Primary Targeted Stakeholders</td>
<td>Timing</td>
<td>Major Milestones</td>
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<tr>
<td>Leadership Focus Groups</td>
<td>• Elected Officials • Public Officials • Transportation Agencies and Providers • Human Services Providers • Business Organizations • Civic and Booster Organizations</td>
<td>Mid-way through process; prior to release of draft MTP</td>
<td>• Following draft investment/development scenarios and/or draft MTP</td>
</tr>
<tr>
<td>MTP Steering Committee working sessions</td>
<td>• MTP Steering Committee • SJATSO Coordinating Committee • Joint Steering Committee/Coordinating Committee</td>
<td>Toward end of process (if necessary)</td>
<td>• Following results of transportation inventory and analysis • Following completion of major public input and consultation initiatives • With completion of investment/development scenarios</td>
</tr>
</tbody>
</table>